## ORDER

Orders Order / Rev: 105006 Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/18/12 Sales Office: BLPHI **GENERAL** Sales Region: National Order Type: Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: (Obemerior/America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat 00:05:00 Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID: POLITICAL/AGY, PCAN, GEN Revenue Codes: Agency External ID:

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975.00	\$107,078.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
				M-F 5-6a WakeUp	w/Wagners								
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŀ		
W	leek: 10/	15/12	10/21/12	-TWTF	4	\$450.00	0.00						

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**KSNV** 

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time E 1 KSNV 10/16/12 10/19/12 M-F 5-6a WakeUp w/Wa@M 5-6a	Days Len Spots Rate Pri Rtg Type Spots Amount  -TWTF :30 4 \$450.001 0.00 NM 4 \$1.800.00
E 1 KSNV 10/16/12 10/19/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners	-TWTF :30 4 \$450.001 0.00 NM 4 \$1,800.00
NEWS	
<u>Start Date                                  </u>	<u>ng</u> 00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 (\$450.00) 0.00 NM
See MG 1.5,1.6,1.7,1.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 (\$450.00) 0.00 NM
See MG 1.5,1.6,1.7,1.8	100 (4700.00) 0.00 /110
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-тwтhF :3 <i>0 (\$450.90</i> ) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450,00 0.00 NM
(B) MG for 1.2,1.3,1.4,1.1	-1WITH30 \$450,00 0.00 NIM
[Revised Rate to Reinstate]	
6 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
MG for 1.2,1.3,1.4,1.1 [Revised Rate to Reinstate]	
7 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
MG for 1.2,1.3,1.4,1.1	
[Revised Rate to Reinstate]	THE
8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a ⊕ MG for 1.2,1.3,1.4,1.1	-TwThF :30 \$450.00 0.00 NM
[Revised Rate to Reinstate]	
	M :30 1 \$450.001 0.00 NM 1 \$450.00
M-F 5-6a WakeUp w/Wagners NEWS	
Start Date End Date Weekdays Spots/Week Rate Ratio	าต
Week: 10/22/12 10/28/12 M 1 \$450,00 0.	00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 2.2	M :30 (\$450:00) 0.00 NM
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/22/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a	M:30 \$450.00 0.00 NM
MG for 2.1 10/22 [Revised Rate to Reinstate]	
	-TWT :30 4 \$100.002 0.00 NM 4 \$400.00
Wake Up Early Wagners	
NEWS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Ratin</u> Week: 10/15/12 10/21/12 -TWT 4 \$100.00 0.	
	00 M :30
Wake Up Early Wagners	1 .50 1 \$100.002 0.00 NW 1 \$100.00
NEWS	
<u>Start Date End Date Weekdays Spots/Week Rate Ratin</u> Week: 10/22/12 10/28/12 M 1 \$100,00 0.	<del></del>
	00 -TWTF :30
M-F 6-7a WakeUp w/Wagners	100 1 ψ100.001 0.00 1WI 4 ψ2 <sub>1</sub> 000.00
NEWS	
<u>Start Date                                  </u>	<u>ng</u> 00
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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order#: Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End T		
E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WagM 6-7a	-TWTF :30 4 \$700.001 0.00 NM	4 \$2,800.00
M-F 6-7a WakeUp w/Wagners NEWS		
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 10/15/12 10/21/12 "TWTF" 4 \$700.00	0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a	-тwтhғ :3 <i>0 (\$700-00)</i> 0.00 <i>NМ</i>	
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a	-TwThF ;30 <del>(\$700.00)</del> 0.00 <i>NM</i>	
See MG 5.5,5.6,5.7,5.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a	-тwтhғ :30 <del>(\$700.00)</del> 0.00 <i>NM</i>	
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThF :30 <del>(\$700.00)</del> 0,00 <i>NM</i>	
See MG 5.5.5.6,5.7,5.8	,05 (\$7.55.55) 5.55 7.11	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThF :30 \$700.00 0.00 NM	
(h) MG for 5.2,5.3,5.1,5.4		
[Revised Rate to Reinstate]		
6 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a	-TwThF :30 \$700.00 0.00 NM	
MG for 5.2,5.3,5.1,5.4     [Revised Rate to Reinstate]		
7 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThF :30 \$700.00 0.00 NM	
(f) MG for 5.2,5.3,5.1,5.4	1W1111 .30 \$100.00 0.00 14W	
[Revised Rate to Reinstate]		
8 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a	-тwтhғ :30 \$700.00 0.00 NM	
(h) MG for 5.2,5.3,5.1,5.4		
[Revised Rate to Reinstate]		
E 6 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WagM 6-7a	M :30 1 \$700.001 0.00 NM	1 \$700.00
M-F 6-7a WakeUp w/Wagners NEWS		
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 10/22/12 10/28/12 M 1 \$700.00	0.00	
E 7 KSNV 10/16/12 10/19/12 Today Show CM 658a-9am	-TWTF :30 8 \$900.001 0.00 NM	8 \$7,200.00
Today Show	,	
TODAY SHOW	i	
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 10/15/12 10/21/12 -TWTF 8 \$900.00	0.00	

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End	Inventory Code	Brook	Start/End	Time Da	ys Len S	2note	Rate Pri	Pta Type	Snote	Amount
E 7 KSNV 10/16/12 10/19/12	•	CM	658a-9am	-TWT			\$900.001	0.00 NM	8 8	\$7,200.00
TODAY SHOW	Today Show									
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	-TWTF	8		0.00						
Spot Ch Date Range 1  1 KSNV 10/15/12-10/21/12	Description Today Show		t <u>/End Time</u> a-9am		<u>Weekday</u> -TWThF-		<u>1 Rate</u> 0 <del>(\$900.00</del> )	Rtg Type		
See MG 7.9,7.10,7.11,	7.12,7.13,7.14,7.15,7.1	6	a-9am		- ; w i i i ;	30	) <del>(क900.00</del> )	0.00 19191		
[.NOT AVAILABLE RA] 2 KSNV 10/15/12-10/21/12			a-9am		-TWThF~	:30	) <del>(\$900.00)</del>	0.00 NIM		
	7.12,7.13,7.14,7.15,7.1						,			
[.NOT AVAILABLE RA 3 KSNV 10/15/12-10/21/12	_		a-9am		-TWThF-	;30	(\$900.00)	0.00 NM		
See MG 7.9,7.10,7.11, [.NOT AVAILABLE RA	7.12,7.13,7.14,7.15,7.1 TELNOT AVAILABLE F									
4 KSNV 10/15/12-10/21/12	"		a-9am		-TWThF-	:30	(\$ <del>900.00)</del>	0.00 NM		
See MG 7.9,7.10,7.11, [.NOT AVAILABLE RA	7.12,7.13,7.14,7.15,7.1 TE] NOT AVAILABLE F									
5 KSNV 10/15/12-10/21/12	Today Show	6588	a-9am		-TWThF-	:30	( <b>\$900.00</b> )	0.00 NM		
	7.12,7.13,7.14,7.15,7.1 TE] NOT AVAILABLE F									
6 KSNV 10/15/12-10/21/12	-		a-9am		-TWThF-	:30	(\$90 <del>0.</del> 00)	0.00 NM		
See MG 7.9,7.10,7.11, [.NOT AVAILABLE RA	7.12,7.13,7.14,7.15,7.1 TE] NOT AVAILABLE F									
7 KSNV 10/15/12-10/21/12	•		a-9am		-TWThF~	:30	(\$ <del>900.00)</del>	0.00 NM		
See MG 7.9,7.10,7.11, [.NOT AVAILABLE RA	7.12,7.13,7.14,7.15,7.1 TE] NOT AVAILABLE F									
8 KSNV 10/15/12-10/21/12	•		a-9am		-TWThF-	;30	(\$ <del>900.00</del> )	0.00 NM		
See MG 7.9,7.10,7.11, [.NOT AVAILABLE RA	7.12,7.13,7.14,7.15,7.1 TE] NOT AVAILABLE F									
9 KSNV 10/15/12-10/21/12	•	658	a-9am		-TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7,7,7,6,7.2, [Revised Rate to Reins										
10 KSNV 10/15/12-10/21/12		658	a-9am		-TWThF-	:30	\$900.00	0,00 NM		
MG for 7.3,7.7,7.6,7.2, [Revised Rate to Reins										
11 KSNV 10/15/12-10/21/12	. •	658	a-9am		-TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2, [Revised Rate to Reins										
12 KSNV 10/15/12-10/21/12	Today Show	658	a-9am		-TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7,7,7.6,7.2, [Revised Rate to Reins										
13 KSNV 10/15/12-10/21/12	•	658	a-9am		-TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2, [Revised Rate to Reins										
14 KSNV 10/15/12-10/21/12	Today Show	658	a-9am		~TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2, [Revised Rate to Reins										
15 KSNV 10/15/12-10/21/12	•	658	a-9am		-TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2, [Revised Rate to Reins										
16 KSNV 10/15/12-10/21/12	•	658	a-9am		-TWThF-	:30	\$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,     Revised Rate to Reins										
E 8 KSNV 10/22/12 10/22/12		СМ	658a-9am	М	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY SHOW	Today Show									
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>Sp</u> M	ots/Week 2		Rating 0.00						
E 9 KSNV 10/20/12 10/20/12		TUROM	6a-7a		S- :30	1 :	\$350.001	0,00 NM	1	\$350,00
	News 3 Sunrise SAT	URDAY								

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch NEWS	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	S-	1	\$350.00	0.00						
E10 KSNV	10/20/1	2 10/20/12	Saturday Today	СМ	7a-9am	S-	:30	1	\$625,001	0.00 NM	1	\$625.00
			Saturday Today									
SAT TO					т.	B #						
	rt Date	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$625.00	Rating 0.00						
Week: 10/				CUMPAN			:30	4	\$225.002	0.00 NM	1	<b>#</b> 225 00
E11 KSNV	10/21/1	2 10/21/12	News 3 Sunrise - News 3 Sunrise 8		6a-7a	S	:30	ı	<b>ΦΖΖΟ.</b> 00Ζ	O.OU INIVI	I	\$225.00
NEWS			Mews 3 Sumse (	SUNDAT								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$225.00	0.00						
E 12 KSNV	10/21/1	2 10/21/12	Sunday Today	СМ	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
			Sunday Today									
SUN TO	DAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S	1	\$750.00	0,00						
E13 KSNV	10/21/1	2 10/21/12	•	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			News 3 Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>اعد</u> /Week: 10		10/21/12	S	<u>Spois/week</u>	\$500.00	0.00						
E 14 KSNV			Chris Matthews 9	30AM/SM	9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
L 14 ROITE	10/21/1	L (O/LITTL	Chris Matthews 8		0.000 100	3	.00	'	φοσσ.σσ.	0.00 14101	•	Ψ000.00
CHRIS	MATHEV	NS										
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	15/12	10/21/12	5	1	\$600.00	0.00						
E 15 KSNV	10/16/1	2 10/19/12	M-F Today Show	II 3rd HBM	9-10a	-TWTF	:30	8	\$425.001	0.00 NM	6	\$2,550.00
			M-F Today Show	<i>t</i> II								
	SHOW		347 1 1		<b>5</b> /	5.0						
******	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/1Z	10/21/12	-TWTF	8	\$425.00	0.00						

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KSNV

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time	
E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd H3M 9-10a M-F Today Show II	-TWTF :30 8 \$425,001 0.00 NM 6 \$2,550.00
TODAY SHOW II	
	ating
Week: 10/15/12         10/21/12         -TWTF         8         \$425.00           Spot         Ch Date Range         Description         Start/End Time	0.00 Weekdays Length Rate Rtg Type
Spot Ch Date Range Description Start/End Time  1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 (\$425.00) 0.00 NM
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	· · · · · · · · · · · · · · · · · · ·
3 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-тwтhF :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-тwтhf :3 <i>0 <del>(\$425.00)</del> 0.</i> 00 <i>NM</i>
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
See <i>MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
6 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-тwтhF :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,
7 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-тwтhf :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
8 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
See <i>MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
9 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 \$425.00 0.00 NM
10 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 \$425,00 0.00 NM
(f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
11 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 \$425.00 0.00 NM
MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
12 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-тwтhF :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
① Credited	
[credit - mg 6863795] 13 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 \$425,00 0.00 NM
⊕ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1	1W1111 .00 \$425.00 0.00 14WI
[Revised Rate to Reinstate]	
14 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-TwThF :30 \$425.00 0.00 NM
MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]	
15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-тwтhғ :30 <del>(\$425.00)</del> 0.00 <i>NM</i>
(f) Credited	
[credit - mg 6863795] 16 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 \$425.00 0.00 NM
MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1	
[Revised Rate to Reinstate] E 16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd H0M 9-10a	M :30 2 \$425.001 0.00 NM 2 \$850.00
M-F Today Show II TODAY SHOW II	
	Rating
Week: 10/22/12 10/28/12 M 2 \$425.00	0.00

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Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch S	tart	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 16 KSNV 10	/22/12	10/22/12	M-F Today Show	II 3rd H3M	9-10a	М	:30	2 5	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	II								
TODAY SH	OW II											
Start D	ate E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/1	12 1	0/28/12	M	2	\$425.00	0.00						
Spot Ch Dat	<u>te Rang</u>	<u>te D</u>	<u>escription</u>	<u>Start</u>	/End Time	<u> </u>	<u>Weekdays</u>	<u>Lengtl</u>	<u>n Rate</u>	Rtg Type		
2 KSNV 10/	/22/12-1	10/28/12 M	I-F Today Show II 3	3rd Hr 9-10	a	(	M	- :30	) <del>(\$425.00)</del>	0.00 NM		
See Me	G 16.3											
[.NOT.	AVAILA	BLE RAT	E] NOT AVAILABL	E RATE								
3 KSNV 10/	<sup>/</sup> 22/12-1	0/22/12 M	I-F Today Show II 3	3rd Hr 9-10	а	1	M	- :30	\$425.00	MN 00,0		
MG for	16.2 10	0/22										
[Revise	ed Rate	to Reinsta	ate]							Ì		
E 17 KSNV 10	/16/12	10/19/12	M-F Today Show	III 4th 191M	10am-11am	~TWTF~~	:30	8 :	325.001	0.00 NM	8	\$2,600.00
			Today 4th Hour									
TODAY SH	III WOI		•									
Start D	ate E	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/1		0/21/12	-TWTF	8	\$325.00	0.00				ŀ		

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

			n . n .	D. T	0	A t
Ln Ch Start End Inventory Code Break Start/End Time				Rtg Type		Amount
E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th BM 10am-11am Today 4th Hour	-TWTF :30	8 \$	325.001	0.00 NM	8	\$2,600.00
TODAY SHOW III	.lin a					
• • • • • • • • • • • • • • • • • • • •	<u>iting</u> 0.00					
Spot Ch Date Range Description Start/End Time	Weekday	<u>s Length</u>	Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	~TWThF~	:30	(\$325.00)	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See <i>MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				ļ		
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	(\$325.00)	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-⊤WThF-	:30	<del>(\$325.</del> 00)	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	<del>(\$325.00)</del>	0.00 NM		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2     [Revised Rate to Reinstate]						
11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	~TWThF-	:30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF-	:30	\$325.00	0.00 NM		
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	:30	\$325.00	0.00 NM		
					:	
16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	:30	\$325.00	0.00 NM		
(f) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2						
[Revised Rate to Reinstate]	M :30	2 \$	325.001	0.00 NM	2	\$650.00
E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th IBM 10am-11am Today 4th Hour	М ;30	۷ ۱	1020.00	U,UU INIVI	2	φοσο.σο
TODAY SHOW III Star <u>t Date End Date Weekdays Spots/Week Rate Ra</u>	ating					
Week: 10/22/12 10/28/12 M 2 \$325.00	0,00					

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Advertiser:

Obama for America

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Product Desc:

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KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

E 18 KSNV		End	Inventory Code	Dieak	Start/End T	ime Days	Len Spo		Nate Fil	Rtg Type	Shore	Amount
	10/22/1	2 10/22/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	M	- :30	2 \$	325.001	0.00 NM	2	\$650.00
TODAY	SHOW I	H	Today 4th Hou									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating						
Week: 10/ Spot Ch	ZZI1Z Date Ra	10/28/12 nge D	escription	2 Start	ېن.525.00 E/End Time/	0.00	Weekdays	Length	Rate	Rtg Type		
			I-F Today Show II	14th Hr 10ar	n-11am		M	:30	(\$325.00)	0.00 <i>NM</i>		
	e MG 18.	-	ELMOT AVAILABI	I E DATE						i		
_			E] NOT AVAILABI I-F Today Show III		n-11am		M	:30	\$325.00	0.00 NM		
_	6 for 18.2											
		te to Reinsta	<del></del>									
E 19 KSNV	10/16/1	2 10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF-	:30	4 \$	325.001	0.00 NM	4	\$1,300.0
RACHE	L RAY		Nacilael Nay									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	/15/12 <u>  Date Ra</u>	10/21/12	-TWTF	4 Stor	\$325.00 t/End Time	0.00	Weekdavs	Length	Pate	Rtg Type		
		2-10/21/12 R	<u>escription</u> achael Rav		n-12pm		-TWThF			0,00 NM		
Sec	ө MG 19.	5, 19.6, 19.7	•		,				, ,			
-			E] NOT AVAILAB		. 40		Turk C	.00	(#20E 00			
		2-10/21/12 R 5.19.6.19.7	acnaei Ray	าาลเ	m-12pm		-TWThF	30	( <del>3325.00)</del>	0.00 <i>NM</i>		
		, ,	E] NOT AVAILAB	LE RATE								
		2-10/21/12 R	achael Ray	11aı	m-12pm		-TWThF	:30	<del>(\$325.00)</del>	NN 00.0		
		<i>5,19.6,19.7</i> I ARI E RAT	E] NOT AVAILAB	I E RATE								
=		2-10/19/12 R	<del>-</del>		n-12pm		-TWThF	- :30	\$325.00	0.00 NM		
		,19.2,19.3	-		·							
-			DEN IN TOWN]	110	n 10nm		-TWThF	- :30	. <b>Ф</b> 225 00	0.00 NM		
		2-10/19/12 R ,19.2,19.3	aciiaei Ray	i i ar	m-12pm		- 1 10 1111	50	φ325,00	O.OO INIVI		
_		ite to Reinsta	ate]									
		2-10/19/12 R	achael Ray	11aı	m-12pm		-TWThF	- :30	\$325.00	0.00 NM		
		,19.2,19.3 ite to Reinsta	ate1									
			Rachael Ray	СМ	11am-12pm	M	:30	1 \$	325.001	0.00 NM	1	\$325,0
			Rachael Ray		·							
RACHE		End Data	Mookdaya	Snota Missk	Poto	Dating						
<u>ਠਾਰ</u> Week: 10/	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> M⊶	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E21 KSNV			Noon News	CM	12-1230pm	TWTF-	:30	4 \$	425.001	0.00 NM	4	\$1,700.0
			Noon News									
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-TWTF	4		0,00						
	Date Ra		escription		t/End Time		Weekdays	Lengtl		Rtg Type		
	/ 10/15/17 e MG 21.	2-10/21/12 N 5	ioon News	12-1	230pm		-TWThF	- :30	) <del>(\$425.00</del>	MN 00.0 (		
		_	E] NOT AVAILAB	LE RATE								
_		2-10/19/12 N	loon News	12-1	230pm		-TWThF	- :30	\$425.00	0.00 NM		
_	G for 21.2	: 10/16 ate to Reinst	stel									
E 22 KSNV				СМ	12-1230pm	M	:30	1 5	\$425.001	0.00 NM	1	\$425.0
			Noon News	J.III	1200piii			. `	==:~~ .	-100 14141		Ţ.20,0
NEWS		E 15		6	<b>5</b> .	D. //						
<u>Sta</u> Week: 10	art <u>Date</u>	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					ł	
			The Agenda 123	Opm CM	ф425.00 1230-1р	-TWTF	:30	4 5	\$225.002	0,00 NM	4	\$900.0
			The Agenda 123		<b>-</b> F	, , 1	***				•	
AGEN	DA .										l	

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Advertiser:

Obama for America

Ait Order #:

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Product Desc:

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Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 23 KSNV 10/16/	12 10/19/12	The Agenda 1230	pm CM	1230-1p	-TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGENDA		The Agenda 1230	pm								
AGENDA Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	-TWTF	4	\$225.00	0.00						
E 24 KSNV 10/22/	12 10/22/12	The Agenda 1230		1230-1p	M	:30	1	\$225.002	0.00 NM	1	\$225,00
AGENDA		The Agenda 1230	pm								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	M	1	\$225.00	0.00						
E 25 KSNV 10/16/	12 10/19/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS		Days of our Lives									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12	10/21/12	-TWTF	4	\$425.00	0.00			<b>*</b> 105.001	2.00.1114	4	# 40 ° 00
E.26 KSNV 10/22/	12 10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS		Days of our Lives									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	M	1	\$425.00	0.00	.20		#20E 004	O OO NIM	4	<b>#4 200 00</b>
E 27 KSNV 10/16/	12 10/19/12	The Doctors The Doctors	СМ	2pm-3pm	~TWTF~~	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS		1110 # 001010									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	-TWTF	CM	\$325.00	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
E 28 KSNV 10/22/	12 10/22/12	The Doctors The Doctors	CIVI	2pm-3pm		.30	,	<b>Φ323,00</b> (	U.UU INIVI	I	φ323.00
DRS		,,,,,									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12 E 29 KSNV 10/16/	10/28/12	M	CM	\$325.00 3-4p	0.00 TWTF	:30	4	\$450,001	0.00 NM	4	\$1,800.00
E 29 K3NV 10/10/	12 10/19/12	Dr Phil	OW	2-4b	-1W(t	.50	7	ψ430,001	0.00 14141	7	Ψ1,000.00
PHIL											
Start Date	End Date 10/21/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
Week: 10/15/12 E 30 KSNV 10/22/			CM <sup>4</sup>	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
L 00 10011 10722	12 TOTALTIL	Dr Phil	0111	O IP		.00	·	<b>V1007001</b>	3.00 (1111	'	<b>4</b> ,00,00
PHIL											
<u>Start Date</u> Week; 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 31 KSNV 10/16/		·	HOUR)CM	4-5pm	-TWTF	:30	8	\$725.001	0.00 NM	. 8	\$5,800.00
		4PM NEWS (1 ho		•							
NEWS	End Data	Maakdaya	Cnoto/Mook	Bato	Deting						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$725.00	Rating 0.00						
E 32 KSNV 10/22			HOUR)CM	4-5pm	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
		4PM NEWS (1 ho	our)								
NEWS	End Date	Weekdays	Snote/Mook	Pate	Rating						
<u>Start Date</u> Week: 10/22/12	10/28/12	<u>vveekuays</u> M	Spots/Week 2		0.00						
E33 KSNV 10/16		M-F Early News	CM	5-630p	-TWTF	:30	13	\$1,200.001	0.00 NM	13	\$15,600.00
NEWO		M-F Early News									
NEWS <u>Start Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	-TWTF		\$1,200.00	0.00						

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Flight Dates:

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Estimate:

		Start/End 1	Time Days	Len Spo				Amount
E 33 KSNV 10/16/12 10/19/12 M-F Early News CN M-F Early News	VI	5-630p	-TWTF-	- :30	13 \$1,200.001	0.00 NM	13	\$15,600.00
NEWS Start Date End Date Weekdays <u>Spots/M</u>	Jook	Rate	Rating					
Start Date End Date Weekdays Spots/M Week: 10/15/12 10/21/12 -TWTF		<u>Rate</u> \$1,200.00	0.00					
Spot Ch Date Range Description	Start/	End Time		<u>Weekdays</u>		Rtg Type		
· · · · · · · · · · · · · · · · · · ·	5-630	•		-TWThF	:30(\$1 <del>,2</del> 00.00)	0.00 <i>NM</i>	1	
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.27 [PGM CHG = DEBATE]							1	
•	5-630	•		-TWThF	:30 <del>(\$1,200.00</del> )	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.27 [PGM CHG = DEBATE]	1,33.2	2						
3 KSNV 10/15/12-10/21/12 M-F Early News	5-630	)p		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33.20,33.21 [PGM CHG = DEBATE]	1,33.2	2						
4 KSNV 10/15/12-10/21/12 M-F Early News	5-630	•		-TWThF	:30 <del>(\$1,200.00</del> )	0.00 NM	1	
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33.20,33.21 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
6 KSNV 10/15/12-10/21/12 M-F Early News	5-630	•		-TWThF	:30 <del>(\$1,200.00</del> )	0.00 NM	]	
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,	2						
7 KSNV 10/15/12-10/21/12 M-F Early News	5-630	•		-TWThF	- :30 <del>(\$1,200.00</del> )	) 0.00 <i>NM</i>		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	•							
8 KSNV 10/15/12-10/21/12 M-F Early News	5-63(	•		-TWThF	- :30 <del>(\$1,200.00</del> )	) 0.00 <i>NM</i>		
See <i>MG</i> 33.15,33.16,33.17,33.18,33.19,33.20,33.2 <sup>-</sup> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE								
13 KSNV 10/15/12-10/21/12 M-F Early News	5-630	•		-TWThF	- :30 <del>(\$1,200.</del> 00	) 0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					/			
15 KSNV 10/16/12-10/19/12 M-F Early News	5-630	)b		-TWThF	- :30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
16 KSNV 10/16/12-10/19/12 M-F Early News	5-630	)p		TWThF	- :30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2     [Revised Rate to Reinstate]	F 00/	<b>.</b>		منور رامينا ا	.no. #4.noo.o/	N 0 00 NM		
17 KSNV 10/16/12-10/19/12 M-F Early News  MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2	5-630	ηþ		-TWThF	- :30 \$1,200.00	U.UU NIVI		
[Revised Rate to Reinstate]								
18 KSNV 10/16/12-10/19/12 M-F Early News	5-630	)p		-TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
19 KSNV 10/16/12-10/19/12 M-F Early News	5-630	Ор		-TWThF	- :30 \$1,200.00	MN 00.0 C	l	
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
20 KSNV 10/16/12-10/19/12 M-F Early News	5-630	Ор		-TWThF	- ;30 \$1,200.00	0.00 NM		
(f) MG for 33,3,33,13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
21 KSNV 10/16/12-10/19/12 M-F Early News	5-630	Ор		-TWThF	- :30 \$1,200.00	0.00 NM		
(B) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2								
[Revised Rate to Reinstate]	E 62/	n.		Turkr	•20 #1 200 0			
22 KSNV 10/16/12-10/19/12 M-F Early News  (f) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2	5-630	υþ		-TWThF	- :30 \$1,200.00	O.OU INIV	'	
[Revised Rate to Reinstate]		r 000		.00	0 44 000 001	0.00.10	,	<b>#0.400.00</b>
E 34 KSNV 10/22/12 10/22/12 M-F Early News Cl M-F Early News	IVI	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u>	\/eek	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 M		\$1,200.00	0.00					

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code	Break Start/End T	ime Days Len Spot	e Rata Pri R	tg Type Spots	Amount
E 34 KSNV 10/22/12 10/22/12 M-F Early News	CM 5-630p	М :30		0.00 NM 2	\$2,400.00
M-F Early News	,		, ,		
	s/Week Rate	Rating			
Week: 10/22/12 10/28/12 M Spot <u>Ch Date Range</u> <u>Description</u>	2 \$1,200.00 <u>Start/End Time</u>	0.00 Weekdays	Length Rate Rt	ta Tyne	
Spot Ch Date Range Description  1 KSNV 10/22/12-10/28/12 M-F Early News	5-630p	<u>wweekuays</u> M	.30 <del>(\$1,200.00)</del> 0		
See MG 34.3			,		
[NA NO DAY MOVES]					
3 KSNV 10/22/12-10/22/12 M-F Early News	5-630p	M	:30 \$1,200.00 0	0.00 NM	
MG for 34.1 10/22 [Revised Rate to Reinstate]					
E 35 KSNV 10/20/12 10/20/12 Sa-Su Early News	CM 5pm-630pm	s- :30	1 \$450.002 (	0.00 NM 1	\$450.00
Sa-Su Early News	Jp 334p		, ,,,,,,,,	,	•
Start Date End Date Weekdays Spot	s/Week <u>Rate</u>	Rating			
Week: 10/15/12 10/21/12S-	1 \$450.00	0.00	·		
E 36 KSNV 10/21/12 10/21/12 News 3 Live in Prime News 3 in Prime	CM 7-10pm	S :30	1 \$900.002	0.00 NM 1	\$900.00
NEWS AFTER NFL Start Data End Data Wookdove Spot	s/Week Rate	Rating			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week; 10/15/12 10/21/12S	<u>s/Week</u> <u>Rate</u> 1 \$900.00	0.00		l l	
E 37 KSNV 10/16/12 10/19/12 M-F Jeopardy M-F Jeopardy	CM 630-7pm	-TWTF :30	4 \$1,300.001	0. <b>00 NM</b> 4	\$5,200.00
JEOPARDY					
	s/Week Rate	Rating			
Week: 10/15/12 10/21/12 -TWTF Spot Ch Date Range Description	4 \$1,300.00 Start/End Time	0.00 Weekdays	Length Rate Ri	ta Tune	
1 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm	<u>vveekuays</u> ∽TWThF~~~~	<del>-</del>		
See MG 37.5,37.6,37.7,37.8 [NOT AVAILABLE RATE] NOT AVAILABLE RA	·				
2 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm	~TWThF~~~~	:30 <del>(\$1,300.00)</del> 0	0.00 <i>NM</i>	
See MG 37.5,37.6,37.7,37.8					
[PGM CHG = JEOP OR WHEEL IN PRIME] 3 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm	~TWThF~~~~	:30 <b>(\$1-300-00)</b> 0	) OO A/A/	
See MG 37.5,37.6,37.7,37.8	030-7pm	-1W1118	.50 <del>(\$-175000;60)</del> 0	0.00 1470	
[.NOT AVAILABLE RATE] NOT AVAILABLE RA					
4 KSNV 10/15/12-10/21/12 M-F Jeopardy	630-7pm	-TWThF	:30 <del>(\$1,3</del> 00 <del>.00)</del> 0	0.00 <i>NIM</i>	
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RA	TE				
5 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm	-TWThF	:30 \$1,300.00 0	0.00 NM	
(f) MG for 37.1,37.2,37.4,37.3	·				
[Revised Rate to Reinstate]		1			
6 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm	-TWThF	:30 \$1,300.00 0	0.00 NM	
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]					
7 KSNV 10/16/12-10/19/12 M-F Jeopardy	630-7pm	-TwThF	:30 <del>(\$1,300.00)</del> C	0.00 <i>NM</i>	
⊕ See MG 37.9					
[PGM CHG= DEBATE - PGM AIRS IN PRIME]	620 7mm	マルマトヒ	-20 P4 200 00 0	O O O NIM	
8 KSNV 10/16/12-10/19/12 M-F Jeopardy ⊕ MG for 37.1,37.2,37.4,37.3	630-7pm	-TWThF	:30 \$1,300.00 0	J.OC INIVI	
[Revised Rate to Reinstate]					
9 KSNV 10/16/12-10/16/12 Jeopardy in PRIME	M-SA 8-11p / SUN	-T	:30 \$1,300.00 0	0.00 NM	
MG for 37.7 10/16 [Inv code change]					
E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy	CM 630-7pm	M :30	1 \$1,300.001	0.00 NM 1	\$1,300.00
M-F Jeopardy JEOPARDY				1	
	ts/Week Rate	Rating		J	
Week: 10/22/12 10/28/12 M	1 \$1,300.00	0.00		I	

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates:

WHEEL

Week: 10/22/12

Start Date

End Date

10/28/12

<u>Weekdays</u>

M-----

Spots/Week

06837949 10/16/12 - 10/22/12 Product Desc:

OBAM FOR AMERICA

Estimate:

1537

KSNV

Ln Ch	Start	End	Inventory Code	Brea	k Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 38 KS	NV 10/22/	12 10/22/12	M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
IEO	PARDY		M-F Jeopardy								
	Start Date	End Date	Weekdays	Spots/Wee	k Rate	Rating					
	10/22/12	10/28/12	M		1 \$1,300.00	0.00					
<u>Spot</u>	Ch Date R		Description		art/End Time		<u>Weekdays</u>		Rtg Type		
1 KS			<i>II-F Jeopardy</i>	63	0-7pm		M	- :30(\$1,300.00)	) 0.00 NM		
	See MG 3										
2 KS	-	-	Л-F Jeopardy	63	0-7pm		M	- :30 <del>(\$1,300.00</del> ;	) 0.00 <i>NM</i>		
	See MG 3		, ,		•			, .			
	-		WHEEL IN PRIM	<del>-</del>							
			eopardy in PRIME	M-	SA 8-11p / SUI	•	M	- :30 \$1,300.00	0.00 NM		
(U)	MG for 38. [Inv Code]	2 10/22									
F 39 KS		/12 10/19/12	M-F Wheel	CM	7-730pm	-TWTF	:30	4 \$1,300.001	0,00 NM	4	\$5,200.00
L 00 110	10/10/	12 10/10/12	M-F Wheel of Fo		, , oop	,	100	Ψ1,000.001	0,00 (		40,200.00
WH	EEL										
	Start Date	End Date	Weekdays	Spots/Wee		Rating					
VVeek: Spot	: 10/15/12 Ch Date F	10/21/12 Pange F	-TWTF Description		4 \$1,300.00 art/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		12-10/21/12 N			730pm		-TWThF				
	See MG 3	9.5,39.6,39.7	,39.8					,			
	-		FE] NOT AVAILAB				,				
2 K3		12-10/21/12 [		7-7	730pm		-TWThF	- :30(\$1,300.00	0.00 NM		
		9. <i>5</i> ,39. <i>6,3</i> 9. <i>7</i> All ABLE RAT	,39.8 [E] NOT AVAILAB	I F RATE							
3 K	-	12-10/21/12	-		730pm		-TWThF	- :30 <del>(\$1,3</del> 00 <del>.00</del>	) 0.00 <i>NM</i>		
	See MG 3	9.5,39.6,39.7	,39.8								
	•		NHEEL IN PRIM	-							
4 K		12-10/21/12		7-	730pm		-TWThF	- :30 <del>(\$1,300.00</del>	9 0.00 NM		
		9. <i>5,39.6,39.7</i> AILABLE RA	,39.8 [ <mark>E] N</mark> OT AVAILAB	LE RATE							
		12-10/19/12 N		7-	730pm		-TWThF	- :30 \$1,300.00	M/ 00.0 C		
(H)		.1,39.4,39.3,3 Rate to Reins									
8 <b>K</b> S		12-10/19/12 N		7	730pm		-TWThE	- :30 \$1,300.00	0 00 NM		
		.1,39.4,39.3,3		• '	, 44pi,,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		i	
•		Rate to Reins								1	
		12-10/19/12	VI-F Wheel	7-	730pm		-TWThF	- ;30(\$ <del>1,300.00</del>	) 0.00 <i>NM</i>	1	
(1)	See MG 3		- PGM AIRS IN PR	NET.						1	
8 K	•	12-10/19/12 <b> </b>		÷	730pm		-TWThF	- :30 \$1,300.00	0.00 NM	į.	
		.1,39.4,39.3,3		,				, , , , , , , , , , , , , , , , , , ,		i	
•		Rate to Reins							·	i	
		12-10/16/12	M-F Wheel	7-	730pm		-T	- :30 <del>(\$1,300.00</del>	0.00 NM	i	
(1)	See MG 3		DOMS AID IN DD	1N/I=1						1	
10 K	-		PGMS AIR IN PR Wheel of Fortune in	-	SA 8-11n / SU	•	-T	- :30 \$1,300.00	0.00 NM	1	
	MG for 39				C. ( C   1   P   O   C	•	•	,55 ψ (,555,6)	- 5.55 (4181	1	
	[Inv Code]									ı	
E40 KS	NV 10/22	/12 10/22/12	M-F Wheel	СМ	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	ICCI		M-F Wheel of Fo	ortune						1	

Rating

0.00

k <u>Rate</u> 1 \$1,300.00

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End	· · · · · · · · · · · · · · · · · · ·
E 40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm M-F Wheel of Fortune	M :30 1 \$1,300.001 0.00 NM 1 \$1,300.
WHEEL	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 M 1 \$1,300.00	0.00
Spot         Ch Date Range         Description         Start/End Time           1 KSNV 10/22/12-10/28/12 M-F Wheel         7-730pm	<u>Weekdays Length Rate Rtg Type</u> M :30 <del>(\$1,300.00)</del>
See MG 40.2	133(47)3331337 3133 11111
[na debates]	
2 KSNV 10/22/12-10/22/12 M-F Wheel 7-730pm	м ;3 <i>0<del>(\$1,300.00)</del> 0.00 NM</i>
⊕ See MG 40.3     [PGM CHG = JEOP OR WHEEL IN PRIME]	
3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SU	M :30 \$1,300.00 0.00 NM
⊕ MG for 40.2 10/22	
[Inv Code]	
E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm	-TWTF :30 4 \$900.001 0.00 NM 4 \$3,600
Face to Face w/ J.Ralston FACE TO FACE	
Start Date <u>End Date Weekdays</u> <u>Spots/Week Rate</u>	Rating
Week: 10/15/12 10/21/12 -TWTF 4 \$900.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm See MG 41,5,41,6,41.7,41,8	-тwтhF :3 <i>0 (\$900.00</i> ) 0.00 <i>NM</i>
[PGM CHG = NBC DEBATE]	
2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :3 <i>0 (\$900:00</i> ) 0.00 <i>NM</i>
See MG 41.5,41.6,41.7,41.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	TuThE
3 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm See MG 41.5,41.6,41.7,41.8	-TwThF <i>:30 (\$900.00)</i> 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TwThF :3 <i>0 (\$900.00)</i> 0.00 <i>NM</i>
See MG 41.5,41.6,41.7,41.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-TWThF :30 \$900,00 0.00 NM
5 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm  ⊕ MG for 41.2,41,3,41.4,41.1	- IMIN 00.0 00,000 00,
[Revised Rate to Reinstate]	
6 KSNV 10/16/12-10/19/12 FacetoFace/Raiston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM
(b) MG for 41.2,41.3,41.4,41.1	
[Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-тwтhғ :3 <i>0 (\$900:00</i> ) 0.00 <i>NM</i>
(f) See MG 41.9	181111 .50 (\$\$555.50) 0.50 1918
[PGM CHG= DEBATE - PGM AIRS IN PRIME]	
8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM
(B) MG for 41.2,41.3,41.4,41.1	
[Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 FacetoFace/Ralston Report 730-758pm	-T :3 <i>0 (\$900:00</i> ) 0.00 <i>NM</i>
(h) See MG 41.10	.00 (000,000) 0.00 1/1/1/1
[PGM CHG = DEBATE PGMS AIR IN PRIME]	
10 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm	-T :30 \$900,00 0,00 NM
(f) MG for 41.9 10/16	
[Inv Code] E 42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Repth 730-758pm	M :30 1 \$900.001 0.00 NM 1 \$900
Face to Face w/ J.Ralston	ου ι φουστού το το 1 φουστού για γουσ
FACE TO FACE	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 M 1 \$900.00	0.00

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

l - Ob (	D44	E d	lavordom. Ondo	D===1:	Otant Card T	ina Dava	lan Cne	-4-	Data Dri	Dta Tuno	Chata	Amount
	Start ก/วว/12	End	Inventory Code FacetoFace/Ralst		Start/End T 730-758pm	ime Days M	Len Spo :30		Rate Pri \$900.001	0.00 NM	3pots 1	\$900.00
L42 KONV II	VIZZI 12	10/22/12	Face to Face w/	•	700-700piii	(1)	.00	· ·	ψοσο.σσ τ	0.00 1111	•	Ψ000.00
FACE TO						D !!						
<u>Start I</u> Week: 10/22		End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
	ate Rar		escription escription	<u>Start</u>	/End Time		/eekdays	Lengt		<u>Rtg Type</u>		
			acetoFace/Ralston	Report 730-	758pm	М		- :3	0 <del>(\$150.00)</del>	0.00 <i>NM</i>		
	<i>/IG 42.2</i>   CHG =	2 = NBC DEB/	ATE1									
•			ALSTON in PRIME	<b>∃</b> 8-11	pm	М		- :3	0 \$900.00	0.00 NM		
MG for		10/22										
	CODE	10100110	100 1)		000 7		-00		#FDF 004	0.00 NM	4	#EDE OD
E 43 KSNV 1	0/20/12	2 10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
JEOPARD	Υ		Criticoopulay									
Start I		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15		10/21/12	S- Wknd Wheel of F	Cortuno CM	\$525.00 7-730pm	0.00	:30	1	\$525.001	0.00 NM	1	\$525.00
E 44 KONV I	0/20/12	2 10/20/12	SAT/ Wheel of F		7-730pm	3	.30	ı	φυ20.00 Ι	U.OU INIVI	•	Ψ525.00
WHEEL												
Start I Week: 10/15		End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
E 46 KSNV 1				CM	8-9pm	-T	:30	1 \$4	1,000.001	0.00 NM	1	\$4,000.00
L 40 1010	07 107 12	- 10/10/12	Tuesday Prime 8		ООРШ	•	,00		,,000,00	0,00 1,111		4 1,000,20
THE VOIC					<b>5</b> .	<b>5</b> "						
<u>Start I</u> Week: 10/15		End Date 10/21/12	<u>Weekdays</u> -∵	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
			Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4	4,000.001	0.00 NM	1	\$4,000.00
<b>~</b> 4.1			Wednesday Prim	те 9-10pm								
SVU Start I	Data	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15		10/21/12	W	1	\$4,000.00	0.00						
E48 KSNV 1	0/18/12	2 10/18/12	Thurs PR 10-11p		10-11pm	T	:30	1 \$	3,200.001	0.00 NM	1	\$3,200.00
ROCK CE	NTER		Thursday Prime	10-11pm								
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15	/12	10/21/12	T	1	\$3,200.00	0.00						
E 49 KSNV 1	0/19/12	2 10/19/12	•	CM	9-10pm	F	:30	1 \$:	2,600.001	0.00 NM	1	\$2,600.00
GRIMM			Friday Prime 9-1	opm								
Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15		10/21/12	F		\$2,600.00	0.00						40.000.00
E 50 KSNV 1	0/19/12	2 10/19/12	Fri 10-11p Friday Prime 10-	.11nm	10-11pm	F	:30	1 \$	3,200.001	0.00 NM	1	\$3,200.00
DATELIN	E		Though time 10-	ı ıpııı								
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15 E 51 KSNV 1		10/21/12	F	CM	\$3,200.00 8-9pm	0.00 S-	:30	1	\$800.002	0.00 NM	1	\$800.00
EST KGIV I	10/20/1/	2 10/20/12	Saturday Prime		о-эрті	3	.00		ψ000.002	0.00 14101	•	ψυσυ.συ
NBC PRIM												
<u>Start</u> Week; 10/15		End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
E 52 KSNV 1				CM	9-10pm	S-	:30	1	\$900.002	0.00 NM	1	\$900.00
			Saturday Prime		,				-			
NBC PRIM		End Data	Mookdaya	Cacta Miles	Data	Datina						
<u>Start</u> Week: 10/15		End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
E 53 KSNV 1	•		NFL Pre-Game /	FNA CM	1p-530pm	S	;30	1 \$	2,400.001	0.00 NM	1	\$2,400.00
			NFL Pre-Game									
FNIA <u>Start</u>	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u> </u>					<u></u>							

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KSNV

Order / Rev: 105006 Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

Product Desc:

OBAM FOR AMERICA

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End	Inventory Code Breat	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 53 KSNV 10/21/12 10/21/12		1p-530pm	S	:30 1	\$2,400.001	0.00 NM	1	\$2,400.00
FNIA	NFL Pre-Game							
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/15/12 10/21/12 E 54 KSNV 10/21/12 10/21/12		1 \$2,400.00 1P-9PM	0.00	:30 1	\$10,000.001	0.00 NM	1	\$10,000.00
L 04 1011V 10121112 10121112	NFL Football	11 01 11	J	.00	ψ10,000.001	0.00 11111	•	<b>\$10,000.00</b>
SUN NIGHT FTBL	AAtladeas Onesta (AAt-a)	. Data	Detion					
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Wee	<u>Rate</u> 1\$10,000.00	Rating 0.00					
E 55 KSNV 10/21/12 10/21/12		M-SA 8-11p /	SUNs	:30 1	\$350,004	0.00 NM	1	\$350.00
TBD	Jeopardy in Prime							
Start Date End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	\$	\$350.00	0.00					
E 56 KSNV 10/16/12 10/19/12	M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm	ı -TWTF	:30 4	\$1,200.001	0.00 NM	4	\$4,800.00
NEWS	WH HOWO O AL ELOVOIT							
Start Date End Date	<u>Weekdays</u> <u>Spots/Wee</u> -TWTF		Rating					
Week: 10/15/12 10/21/12 E 57 KSNV 10/22/12 10/22/12		4 \$1,200.00 11pm-1135pm	0.00 M	:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
	M-F News 3 at Eleven				* 1,1		,	* 1,======
NEWS Start Date End Date	Weekdays Spots/Wee	⟨ Rate	Rating					
Week: 10/22/12 10/28/12		1 \$1,200.00	0.00					
E 58 KSNV 10/20/12 10/20/12		11pm-1135pm	າS-	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	Sa-Su News 3 at Eleven							
Start Date End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/15/12 10/21/12 Spot Ch Date Range D		1 \$1,100.00 ort/End Time	0.00	eekdays Le	ength Rate	Rtg Type		
<u>Spot Ch Date Range</u> 1 KSNV 10/15/12-10/21/12 S		om-1135pm		<del>Sa</del>	30 <del>(\$1,100.00)</del>			
See MG 58.2								
[,NOT AVAILABLE RAT 2 KSNV 10/20/12-10/20/12 S	FE] NOT AVAILABLE RATE Sa-Su News 3 at Fleven 11	om-1135pm		Sa	;30 \$1,100.00	0.00 NM		
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, 5.55		
[Revised Rate to Reinst								
E 59 KSNV 10/21/12 10/21/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pm	nS	:30 1	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	Od-Od News 5 at Eleven							
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Wee		Rating 0.00			į		
Week: 10/15/12 10/21/12 E 60 KSNV 10/16/12 10/19/12		1 \$1,100.00 1135p-1237a	-TWTF	:30 4	\$500.001	0.00 NM	4	\$2,000.00
	Tonight Show			•			, i	,
LENO <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 10/15/12 10/21/12	-TWTF	4 \$500.00	0.00					

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch S	tart End	Inventory Code	Break	Start/End Tim	ne Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
E 60 KSNV 10	/16/12 10/19/12	The Tonight Show	СМ	1135p-1237a	-TWTF-	- :30	4 \$5	00.001	0.00 NM	4	\$2,000.00
		Tonight Show		•							
LENO											
Start D			ots/Week		Rating						
Week: 10/15/1		-TWTF	. 4	,	0.00						
		escription		t/End Time			Length		Rtg Type		
		The Tonight Show	1138	5р-1237а		-TWThF	:30	(\$500 <del>.</del> 00)	0.00 <i>NM</i>		
	G 60.5,60.6,60.7, AVAILABLE RAT	,60.8 [E] NOT AVAILABLE I	RATE								
2 KSNV 10/	/15/12-10/21/12 T	he Tonight Show	1138	5p-1237a		-TWThF	:30	(\$500.00)	0.00 NM		
	G 60.5,60.6,60.7, AVAILABLE RAT	.60.8 E] NOT AVAILABLE I	RATE								
_		he Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00 <i>NM</i>		
	G 60.5,60.6,60.7,	•		,				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
		E] NOT AVAILABLE I	RATE								
		he Tonight Show		5p-1237a		-TWThF	:30	(\$500.00)	0.00 NM		
	G 60.5,60.6,60.7, AVAILABLE RAT	.60.8 [E] NOT AVAILABLE I	RATE								
5 KSNV 10/	<mark>/1</mark> 6/12-10/19/12 T	he Tonight Show	1138	5p-1237a		-TWThF	:30	\$500.00	0.00 NM		
	60.1,60.4,60.2,6	-		•							
	ed Rate to Reinst										
6 KSNV 10/	/16/12-1 <mark>0/</mark> 19/12 T	he Tonight Show	113	5p-1237a		-TWThF	:30	\$500.00	0.00 NM		
MG for	60.1,60.4,60.2,6	0.3									
[Revise	ed Rate to Reinst	ate]									
7 KSNV 10/	/16/12-10/19/12 T	he Tonight Show	113	5р-1237а		-TWThF	:30	\$500.00	0.00 NM		
	60.1,60.4,60.2,6										
-	ed Rate to Reinst										
		he Tonight Show	113	5p-1237a		-TWThF	:30	\$500.00	0.00 NM		
	60.1,60.4,60.2,6										
[Revise	ed Rate to Reinst	atej									
E 61 KSNV 10	/22/12 10/22/12	The Tonight Show	CM	1135p-1237a	M	- :30	1 \$5	500.001	0.00 NM	1	\$500.00
		Tonight Show									
LENO				ъ.	D 11						
<u>Start D</u> Week: 10/22/		Weekdays S	oots/Week		Rating 0.00						
		Description	1 Star	ანის.ის <u>t/End Time</u>	0.00	Weekdays	Lenath	Rate	Rtg Type		
		The Tonight Show		5p-1237a		M			0.00 NM		
See M		no roingin circu		op .20.2				(0000.00)	0.00		
		E] NOT AVAILABLE I	RATE								
		he Tonight Show		5p-1237a		M	:30	\$500.00	0.00 NM		
	61.1 10/22	•		•							
- [Revise	ed Rate to Reinst	tate]									
E 62 KSNV 10	)/16/12 10/19/12	Late Night w/Fallon Late Night w/Fallon	СМ	1237a-136am	-TWTF-	- :30	4 \$2	250.002	0.00 NM	4	\$1,000.00
FALLON		Late Hight W/I allolf									
Start D	ate End Date	Weekdays S	oots/Week	<u>Rate</u>	Rating						
Week: 10/15/		-TWTF	4		0.00						

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837949

10/16/12 - 10/22/12

7949 Product Desc:

esc: OBAM FOR AMERICA

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s J	Rate Pri	Rtg Type	Spots	Amount
E 62 KSNV 10/16/12 10/19/12	<del>-</del>	СМ	1237a-136am	-TWTF-	:30	4 \$2	250.002	0.00 NM	4	\$1,000.00
FALLON	Late Night w/Fallon									
Start Date End Date	Weekdays Spots	Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	-TWTF	4 Storf	•	0.00	Weekdays	onath	Data	Rtg Type		
<u>Spot Ch Date Range</u> 1 KSNV 10/15/12-10/21/12 L	Description ate Night w/Fallon		<u>t/End Time</u> 7a-136am		-TWThF		· · · · · · · · · · · · · · · · · · ·	0.00 NM		
See MG 62.5,62.6,62.7,	-						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	·		
-	E] NOT AVAILABLE RAT									
2 KSNV 10/15/12-10/21/12 L See MG 62.5,62.6,62.7,	<del>-</del>	1237	7a-136am		-TWThF	:30	(\$ <del>25</del> 0.00)	0.00 <i>NM</i>		
	,02,8 [E] NOT AVAILABLE RAT	E								
3 KSNV 10/15/12-10/21/12 L	•		7a-136am		-TWThF	:30	(\$250.00)	0.00 <i>NM</i>		
See MG 62.5,62.6,62.7	,62.8 TE] NOT AVAILABLE RAT	F								
4 KSNV 10/15/12-10/21/12 L	-		7a-136am		-TWThF	:30	(\$250.00)	0.00 <i>NM</i>		
See MG 62.5,62.6,62.7	=						, , , , ,			
	E) NOT AVAILABLE RAT									
5 KSNV 10/16/12-10/19/12 L	*	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
MG for 62.4,62.1,62.2,6 [Revised Rate to Reinst										
6 KSNV 10/16/12-10/19/12 L	ate Night w/Fallon	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
(f) MG for 62.4,62.1,62.2,6										
[Revised Rate to Reinst 7 KSNV 10/16/12-10/19/12 L	-	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
⊕ MG for 62.4,62.1,62.2,6	-	1201	a-100am		( M ( ) ) )	.00	φ200.00	O.OO TAINI		
[Revised Rate to Reinst	ate)									
8 KSNV 10/16/12-10/19/12 L	_	1237	7a-136am		-TWThF	:30	\$250.00	0.00 NM		
MG for 62.4,62.1,62.2,6 [Revised Rate to Reinst										
E 63 KSNV 10/22/12 10/22/12		СМ	1237a-136an	n M	:30	1 \$	250.001	0.00 NM	1	\$250.00
FALLON	Late Night w/Fallon									
Start Date End Date	Weekdays Spots	/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	M	1	\$250,00	0.00						
	Description		t/End Time			Length		Rtg Type		
1 KSNV 10/22/12-10/28/12 L See MG 63,2	.ate Nignt W/I-alion	1237	7a-136am		М	:30	(\$250.00)	0.00 <i>NM</i>		
	re] not available rat	E								
2 KSNV 10/22/12-10/22/12 L	.ate Night w/Fallon	1237	7a-136am		M	:30	\$250.00	0.00 NM		
MG for 63.1 10/22 [Revised Rate to Reinst	toto]									
E 64 KSNV 10/20/12 10/20/12		СМ	1130pm-1:02	9am =====9	5- :30	1 \$1	400.001	0.00 NM	1	\$1,400.00
L 04 (CONV 10/20/12 10/20/12	Saturday Night Live	Oivi	1100piii-1.02	icilii .	.50	ι ψι,	+00.001	0.00 14101	'	Ψ1, του. σο
SNL	, -									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots	/Week 1		Rating 0.00						
E 65 KSNV 10/21/12 10/21/12	<u> </u>		\$1,400.00 Sun 1135p-1		-S :30	1 \$	200.002	0.00 NM	1	\$200.00
TO THE TOTAL TOTAL TOTAL	Sports Night in Las Veg		22 , 100P 1		00	. Ψ		2.20 ,		7
SPORTS NIGHT			<b>.</b> .	b. d						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots	/Week 1	<u>Rate</u> \$200.00	Rating 0,00						
VVOCK, [U/10/12 10/21/12	J		Ψ200.00	0,00				Totale	150	\$125 075 00